

infosecurity®

NORTH AMERICA

14-15 NOVEMBER 2018 NEW YORK USA

POST SHOW REPORT 2018 INFOSECURITY NORTH AMERICA

The second edition of Infosecurity North America welcomed over 2,300 security, information security and business professionals from 19 countries to showcase and debate the latest innovations and challenges in cybersecurity. The show took place November 14-15 at the Jacob K. Javits Center in New York, New York, for the first time, and was co-located with ISC East and Unmanned Security Expo, which focus on physical security and drew in over 7,000 industry professionals.

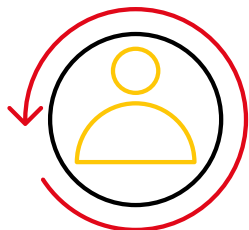
Infosecurity North America opened its doors with a keynote by world-renowned hacker Kevin Mitnick, who presented a live demonstration of the latest hacks and cyber threats.

The Infosecurity North America conference program featured over 30 speakers and provided two days of insight and thought-provoking content.

In the Expo Hall attendees enjoyed access to the Technology Showcase and Tech Talks theaters, as well as the CSA Summit and workshops organized by ISACA and the OWASP/CIAOA.

The Infosecurity North America escape room trapped everyone's attention and the CMD+CTRL Cyber Range saw the very best technical professionals, pen testers and white hat hackers competing against each other for their opportunity to be the first to 'capture the flag'.

Over 40 national and international exhibitors showcased their latest tools including Cisco Cloud Security, Anomali, 1Touch, Algosec, Check Point, Darktrace, iStorage, Oracle Dyn, VMware and many more.



VISITORS
ATTENDED

2,300

47%

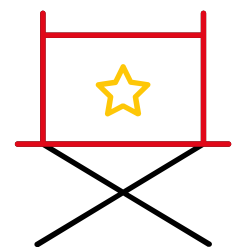
INFLUENCE
INFOSEC
PURCHASING
DECISIONS



25%

AUTHORIZE
PURCHASING
DECISIONS

41%



ARE DIRECTOR
LEVEL OR ABOVE

VISITOR PROFILE

LEVELS	
CIO/CTO/CSO/CXO	9%
Corporate board level (President, Chairman, CEO, MD, Owner)	16%
Director / Divisional Head	16%
Graduate / Trainee (within company scheme)	1%
Manager (with staff responsibility)	13%
Manager (without staff responsibility)	12%
Non-management	22%
Postgraduate researcher	1%
Student	4%
Vice President	6%

JOB FUNCTION	
Application Development	2%
Application Security	4%
Business / General Management	4%
Compliance	2%
Consultancy / Advisory	2%
Consultant	16%
Information Security	3%
Information Security (overall responsibility)	4%
Information Technology (overall responsibility)	5%
Marketing	2%
Media Press / Journalist / Editor	2%
Network / Infrastructure Management	5%
Other	11%
Research (Industry Research / Analysts)	2%
Risk Management / Governance	5%
Sales / Business Development	7%
Security Analyst	8%
Security Awareness	2%
Support / Helpdesk	2%
Systems Design / Software Engineering	2%
Threat Intelligence	2%

TOP 10 AREAS OF INTEREST

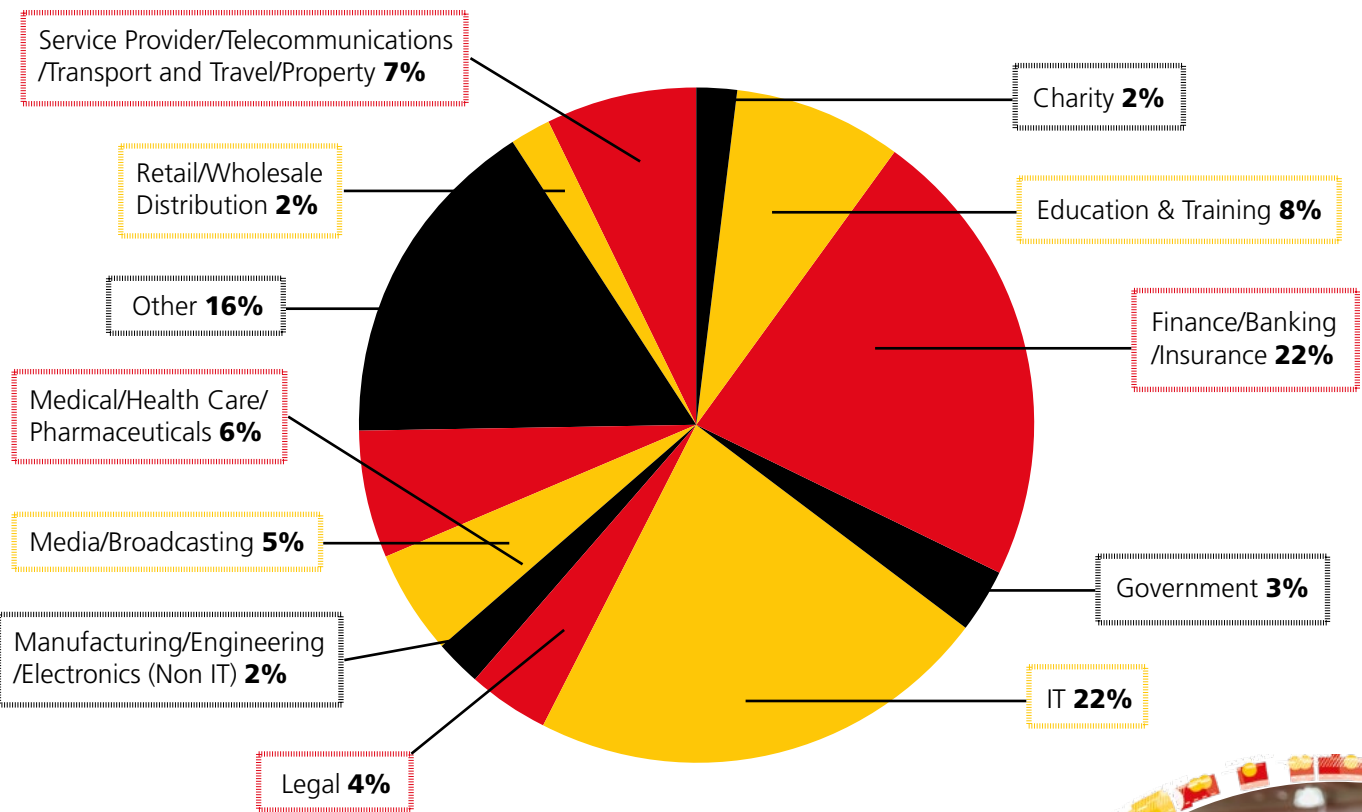


KNOWLEDGE AND INSIGHT REQUIREMENTS

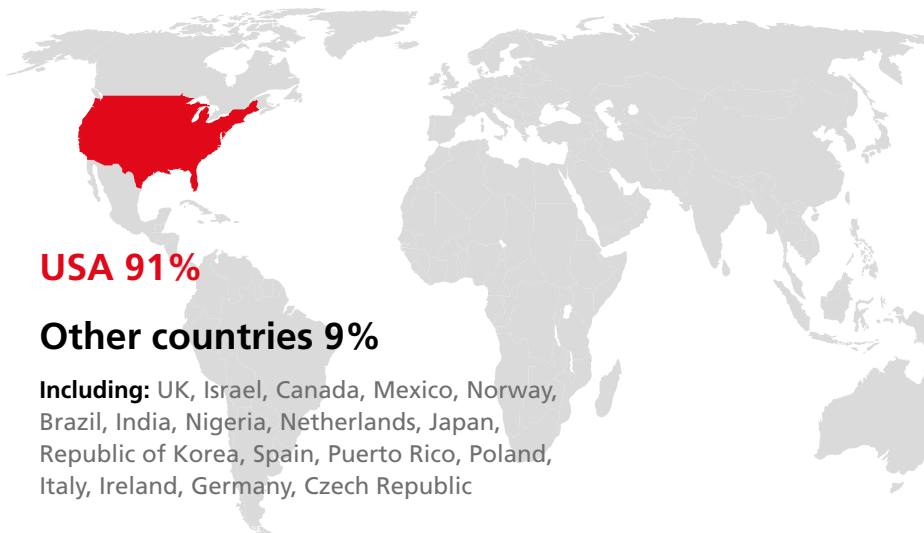
- 9%** IT / information security solution buyer with budget
- 22%** Senior IT / information security solution decision-maker within organisation
- 21%** Servicing end-user IT / information security buyers
- 23%** Technical expert practitioner
- 25%** New to IT / information security



WHICH INDUSTRIES DID OUR VISITORS COME FROM?



WHERE DID OUR VISITORS COME FROM?



“Very educational experience. Great opportunity to learn and grow. Learning about the latest SIEM practices, certifications, and related software and services from industry experts. From beginner to advanced, the learnings were applicable in the context of my company and career”

“The Security Innovations CTF activity at 4pm on the first day was incredibly fun, and the escape room was really fun too”

“Thanks for breaking into the NY market! Looking forward to next years!”

EDUCATION THEATERS

Keynote Stage

Featuring industry CISOs sharing how they tackle the latest infosec challenges and how to strengthen your organization's security posture.

Tech Talks

Tools, techniques & skills to help you successfully combat the cyber adversary with presentations on topics including threat response, AI, DevSecOps & IoT.

Technology Showcase

Presenting new technologies, products, services, and how they can support your security strategy and tactics.

EVENTS

Start-Up Competition

CSA Summit

Escape Room Challenge by Living Security

CMD+CTRL Cyber Range (Hackathon)

Infosecurity Cyber Soiree

Networking Lounge

Networking Lunch

ISACA Workshop

OWASP/CIAOA Workshop

WEBSITE STATS



WEBSITE TRAFFIC (July-Nov):

32,373 Users (%55 increase from 2017)



SOCIAL MEDIA REACH

21,000 information security professionals through Twitter, LinkedIn and Facebook

KEYNOTE SPEAKERS

Kevin Mitnick	World's Most Famous Hacker	<i>Bestselling Author</i>
Tom Brennan	USA Chairman	<i>CREST</i>
Marina Spyrou	SVP, Global Cyber Security & Risk Leader	<i>Nielsen</i>
John Whiting	CISO	<i>DDB Worldwide</i>
Matt Nappi	Chief Information Security Officer and Assistant Vice President	<i>Stony Brook University</i>
Chris Budd	Vice President, Information Security Specialist CISO Americas	<i>Deutsche Bank</i>
John Pescatore	Director, Emerging Security Trends	<i>SANS Institute</i>
Thien La	VP, Chief Information Security Officer	<i>Wellmark Blue and Blue Shield</i>
Matthew McKeever	VP - CISO	<i>LexisNexis</i>
John McCaffrey	CIO	<i>Cirrostratus Technology</i>
Alexander Abramov	President	<i>ISACA New York Metro</i>
Richard Arenaro	CISO	<i>Horizon Media</i>
Cindy Cullen	President	<i>(ISC)² NJ</i>
Roger Parsley	Managing Director	<i>Robert Half International</i>
Kevin Greene	Principal Software Assurance	<i>Mitre</i>
Martin Gombert	Author CISO Redefined and Cyberite Executive	<i>CISO Redefined</i>
Derek Vadala	Global Head of Cyber Risk Group	<i>Moody's</i>
Bernadette Gleason	Vice President - Information Security Officer	<i>Citi</i>
Randle Henry	Former CISO, Hewlett Packard	<i>Consultant, Tevora</i>
Ben Harris	VP Policy and Compliance and CISO	<i>Rakuten Marketing</i>
Dave Hogue	Technical Director	<i>Cybersecurity Threat Operations Center (NCTOC), NSA</i>
Elena Elkina	Partner	<i>Aleada Consulting</i>
Nicholas Heesters	Health Information Privacy & Security Specialist, HIPAA Compliance & Enforcement	<i>U.S. Dept. of Health and Human Services, Office for Civil Rights</i>
Nashira Layade	SVP, CISO	<i>Realogy Holdings Corp.</i>
Joseph Gittens	Director, Standards	<i>Security Industry Association</i>
Andrew Conte	AVP Security Leadership Team	<i>The Guardian Life Insurance Company of America</i>
James O'Shea	Head of Reengineering, Cybersecurity & IT Infrastructure	<i>RBC Capital Markets</i>
Michael Beck	Head of Global Supplier Assurance	<i>Barclays</i>
Frank Roppelt	Senior Manager, Security Policy and Vendor Risk	<i>TD Ameritrade</i>
Matt Barrett	Program Manager	<i>National Institute of Standards and Technology (NIST)</i>
Tony Sager	Senior VP & Chief Evangelist	<i>Center for Internet Security</i>
Sandra Sargent	Senior Operations Officer	<i>World Bank</i>
Deborah Snyder	Chief Information Security Officer	<i>New York State of Information Technology Services</i>

SAVE THE DATE FOR 2019

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NORTH AMERICA EXPO AND CONFERENCE

20-21 NOVEMBER 2019

TWO GLOBAL LEADERS EXPAND YOUR CYBERSECURITY HORIZONS



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